



# Keyword Mapping for Images

Use the table below to map your images to relevant keywords, ensuring each image is optimized for search engines and aligns with your content strategy.

Image ID/Name	Product/Content Description	Primary Keyword	Secondary Keywords	Alt Text	File Name
handbag-red-gold.jpg	Red leather handbag with gold zipper details	Red leather handbag	Luxury handbags, Gold zipper handbag	"Red leather handbag with gold zipper details"	red-leather-handbag-gold-zipper.jpg
shoes-men-running.jpg	Men's running shoes designed for flat feet	Men's running shoes for flat feet	Comfortable running shoes, Flat arch shoes	"Men's running shoes designed for flat feet"	mens-running-shoes-flat-feet.jpg
skincare-organic-cleanser.jpg	Organic green tea facial cleanser in ceramic bowl	Organic green tea facial cleanser	Natural skincare products, Chemical-free cleanser	"Organic green tea facial cleanser in ceramic bowl"	organic-green-tea-cleanser.jpg
keyboard-wireless-ergonomic.jpg	Wireless ergonomic keyboard for home office	Wireless ergonomic keyboard	Bluetooth keyboard, Comfortable typing	"Wireless ergonomic keyboard for home office"	wireless-ergonomic-keyboard.jpg
camera-360-view.jpg	360-degree view of the latest DSLR camera	360-degree DSLR camera view	Interactive camera images, DSLR camera rotation	"360-degree view of the latest DSLR camera"	camera-360-view.jpg

## Instructions:

### 1. Identify Each Image:

- Assign a unique ID or name to each image for easy reference.

## 2. **Describe the Content:**

- Provide a brief description of what the image portrays.

## 3. **Assign Primary and Secondary Keywords:**

- Choose one primary keyword and multiple secondary keywords relevant to the image and your SEO strategy.

## 4. **Craft Alt Text:**

- Write clear, descriptive alt texts that include the primary keyword naturally.

## 5. **Name the File Appropriately:**

- Use descriptive, keyword-rich file names without spaces (use hyphens instead).

## **Notes:**

- **Avoid Keyword Stuffing:** Ensure keywords are included naturally and relevantly.
- **Unique Alt Texts:** Each image should have unique alt text to avoid duplication issues.
- **Regularly Update:** Revisit and update your keyword mapping as trends and SEO strategies evolve.